



**SAFE ZONE:**  
DO NOT place important text or images outside this area to prevent trimming.

**TRIM:**  
This is the actual cut of the final design (with up to 1/8" plus or minus variance).

**BLEED:**  
Extend your artwork to the edge of this area if you want your design to extend to the edge of your final prints. We require 1/8" bleed.

**FOLD:**  
These are the areas the paper has been creased to allow it to fold up into a box.

**REFT F0427**

